

Custom Labels On-Demand

When you need to print labels on demand, thermal transfer labels from DuraTech Industries are affordable, easy-to-use solutions. These labels can be die cut to any custom size or shape, in quantities from one hundred labels to hundreds of thousands.

Used for asset tags, certification labels, tags, tickets and record keeping, thermal transfer labels are ideal for printing long-lasting variable data. The printing of the variable data ensures successful readings for bar codes, 2D and 3D codes, numerical information as well as consecutive numbering or other variable data. DuraTech can also print variable data that is not consecutive. That data should be provided in an Excel spreadsheet.



Thermal transfer labels offer durability against extreme temperatures, UV exposure, most chemicals and the sterilization process. Life expectancy of these labels can be up to 7 years if the correct ribbon and substrate is used.

DuraTech can print custom static copy and graphics on imprintable paper, polyester, vinyl or polypropylene using black or other color inks. A thermal transfer coating can be added to any printable substrate to make it thermal transfer receptive. Variable data can be added by the customer with the use of a Zebra or similar printer.

Labels are rolled on a 1" or 3" core roll and can be perforated or individually cut to the liner. A typical material thickness is .002" but other thicknesses are available. DuraTech can recommend the correct adhesive and ribbon depending on the surface and environment you are using your thermal transfer label in.