

Business Development Specialist

DuraTech Industries, a growing global Printing Manufacturer in La Crosse WI, is looking to fill a Business Development Specialist on first shift. This is a temporary position.

JOB SUMMARY

The Business Development Specialist is responsible for the marketing and selling of company products by phone, direct mail and email to key contacts in targeted markets, qualifying sales inquiries and developing new accounts. Coordinates lead generation activities within each territory through communications with direct salespeople, independent sales representatives, and customer service.

QUALIFICATIONS

- High school diploma or equivalent required.
- Two (2) years of cold calling, prospecting and business development preferred.
- Excellent verbal and written communication skills.
- Excellent telephone etiquette skills.
- Good interpersonal skills.
- Basic computer skills.
- Independent, self-motivated and success driven, yet able and willing to take direction.
- Strong organizational skills and attention to detail.
- Ability to maintain composure in high stress situations.

Qualified, interested candidates should e-mail a resume to HR@duratech.com or stop by for an application at 3216 Commerce St. La Crosse, WI 54603. No phone calls please.

DuraTech is an Equal Employment Opportunity Workplace

